

# BUSINESS & EMPLOYMENT RESOURCE CENTER PROGRAM & OUTREACH EVENTS REPORT



October 2025

The award-winning Moreno Valley Business & Employment Resource Center (BERC) is a comprehensive America's Jobs Center of California. It is operated in partnership with the Riverside County Workforce Development Board. Program activities fall into two main categories: Employment services for job seekers and Business services for Moreno Valley-based businesses.

The following report provides an overview of activities that occurred during the month of October 2025.

## Program Highlights

### Workforce Workshops & Partner Events

- 10/7/2025 Resume Writing
- 10/13/2025 Interview Skill
- 10/14/2025 MVC: Upward Bound 101
- 10/20/2025 IT Training for Veterans
- 10/21/2025 Resume Writing
- 10/27/2025 Interview Skills
- 10/28/2025 Financial Literacy: Protecting Your Finances

### Hiring Events

- 10/16/2025 IHSS Hiring Info Session (SPANISH)(Jobs Available: 25)
- 10/16/2025 IHSS Hiring Info Session (ENGLISH)(Jobs Available: 25)
- 10/16/2025 Solaris Paper Hiring Information Session (Jobs Available: 20)
- 10/23/2025 CalTrans Hiring Information Session (Jobs Available: 50)

### Business Workshops & Partner Events

- 10/1/2025 Manage Your Online Presence
- 10/8/2025 E-Commerce Made Easy
- 10/15/2025 Inland Counties Legal Services Overview
- 10/22/2025 Are You an Entrepreneur
- 10/23/2025 How to Prepare to be Bankable

### Career Coaching and Partner Sessions

Riverside County Career Coaching: 403  
MoVal Youth Opportunity Center: 0  
EDD Appointments: 82

Moreno Valley College-CTE: 0  
Riverside Legal Aid: 84  
Small Business Development Center: 24

## Google Career Scholarships

The BERC Google Certificate Scholarship Program has been extended through 2027. With this program, 500 rotating licenses will be available to residents who encounter education and employment barriers, who can complete one (1) Google Career Certificate for free and receive job placement support for 18 months after completing their certificate.

## Activity Report

	October	YTD
<b>Total Served through BERC Programs</b>	2,361	21,958
<b>Number Assisted Over the Phone</b>	431	4,230
<b>Number of Unemployed Assisted</b>	1,042	8,756
<b>Number of Moreno Valley Residents Assisted</b>	1,029	9,857
<b>Number of Veterans Assisted</b>	258	1,499
<b>Number of Hiring Events</b>	5	39
<b>Total Positions Available at BERC Hiring Events</b>	50	3,942
<b>Businesses Served (Unique per Month)</b>	91	TBD
<b>Number of Workforce Workshops/Training</b>	7	73
<b>Number of Small Business Workshops/Events</b>	18	241

## Email and Marketing Highlights

	October	YTD
<b>Total Number of Email Blasts Sent</b>	29	240
<b>Number of Hire MoVal eBlasts (Jobseeker)</b>	18	117
<b>Number of ED News eBlasts (Business)</b>	11	123
<b>Hire MoVal Jobseekers List</b>	288	37,310
<b>Hire MoVal Veterans List</b>	132	3,390
<b>ED News Small Business List</b>	102	14,422
<b>Total Social Media Posts (Facebook, Instagram &amp; LinkedIn)</b>	83	592
<b>Total Social Media Followers</b>	325	6,679

For questions regarding this report or the BERC, please contact [BERC@Moval.org](mailto:BERC@Moval.org) or call 951-413-3920. The BERC is located at 12625 Frederick St., Suite K-3. Open Monday through Thursday 8 a.m. to 5 p.m.



## Activity Calendar | October 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY
		<b>1</b> 9a-12p: CBU Office Hours 9a-5p: SBDC Business Consulting 9a-10a: GWG - Manage Your Online Presence 2p-3p: IESBDC: Identify the Right Overseas Market for Your Product*	<b>2</b> 9a-1p: <b>Veteran Resource Fair</b> 11a-1p: <b>Financial Wellness Office Hours</b>
<b>6</b> 5p-6:30p: IEWBC - Marketing Basics for Business Owners*	<b>7</b> 9a-11a: Moreno Valley Adult School Partner Hours 9a-10:30a: <b>Resume Writing Workshop</b>	<b>8</b> 9a-12p: CBU Office Hours 9a-5p: SBDC Business Consulting 10a-11:30a: IEWBC - First Steps: Family Childcare from Home Week 2* 10a-12p: IESBDC- E-Commerce 101 Made Easy 12p-1:30p: IESBDC- Trademark Basics: * 5p-6:30p: IEWBC- Pricing for Profit*	<b>9</b>
<b>13</b> 9a-10:30a: <b>Interview Skills Workshop</b> 5p-6:30p: IEWBC - Business Plan Boot Camp: 3 Part series -Part 1*	<b>14</b> 8a-5p: Veteran and Military Spouse Employment Services EDD Partner Hours 9a-10a: <b>MVC: Upward Bound 101</b> 10a-12p: U.S. Vets Partner Hours	<b>15</b> 9a-12p: CBU Office Hours 9a-5p: SBDC Business Consulting 10a-11a: ICLS Overview 10a-11:30a: IEWBC - First Steps: Family Childcare from Home Week 3* 4p-5p: IESBDC - Why TAM, SAM, and SOM Matter in Investor Presentations*	<b>16</b> 9a-10a: <b>IHSS Hiring Info Session</b> 10a-11a: <b>Taller de Solicitud de Empleo para IHSS</b> 11a-1p: <b>Financial Wellness Office Hours</b> 1:15p-4:45p: <b>Solaris Hiring Info Session</b>



## Activity Calendar | October 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY
<p><b>20</b></p> <p><b>5p-6:30p: IEWBC Business Plan Boot Camp: 3 Part series -Part 2*</b></p>	<p><b>21</b></p> <p><b>9a-10:30a: Resume Writing Workshop</b></p> <p>10a-12p: Moreno Valley Youth Opportunity Center Partner Hours</p> <p>11a-12p: IESBDC - Export Readiness Assessment: Are You Prepared?*</p>	<p><b>22</b></p> <p>9a-12p: CBU Office Hours</p> <p>9a-5p: SBDC Business Consulting</p> <p>10a-11:30a: IEWBC - First Steps: Family Childcare from Home Week 4*</p> <p>12p-1p: IESBDC - How Your Personal Credit Affects Your Ability to Obtain Business Credit*</p> <p>5:30p-7p: IEWBC- Are You an Entrepreneur</p>	<p><b>23</b></p> <p>10a-11:30a: IESBDC - Business Certifications and How to Prepare*</p> <p>10a-1p: Caltrans Hiring Info Session</p>
<p><b>27</b></p> <p><b>9a-10:30a: Interview Skills Workshop</b></p>	<p><b>28</b></p> <p>10a-11a: Protecting Your Finances</p>	<p><b>29</b></p> <p>9a-12p: CBU Office Hours</p> <p>9a-5p: SBDC Business Consulting</p>	<p><b>30</b></p>

Schedule an appointment with a WIOA Career Coach Monday through Thursday to create a resume, learn about job training opportunities, or practice interview skills. Sign up today at: [www.jofform.com/EDTeam/careercoach](http://www.jofform.com/EDTeam/careercoach)

Typing test certificates are now available at the BERC. Click on the link for an appointment [BERC Typing Test](#)

*\*All workshops start promptly at the start time, with doors closing 5 minutes after the event begins\**